Postal Sector Evolution working group

SDC Annual Plenary meeting
4 December 2018
• 2018 activities

• 2019 work program
2018 activities:
Implementation of the project “Trend research for the postal sector in 2030”
Project implementation

- 18 month project from December 2017 to June 2019
- 2018
  - Kick-off meeting, March
  - Paris workshop, 29-30 May
  - Bonn workshop, 1-2 October
- 2019
  - Warsaw workshop, 22-23 January
  - Final conference in Spring
Project expected results

- Overview on landscape of main change factors, main stakeholders:
  - Economic, regulatory, societal and social evolutions

- 3 to 5 scenarios on what will be the postal sector in Europe in 2030
  - Some extreme and some straight-forward scenarios to structure the debate
  - Challenging or more desired scenarios

- Supported by the foresight consultant Z_Punkt
Project main objectives

• An innovative exercise
  – Reflection and brainstorming exercise among European social partners
  – Confrontation of different viewpoints, also depending on national situation
  – An appropriation exercise
  – An eye-opener exercise
Paris workshop, 29-30 May

• A successful meeting:
  – 38 participants from 20 countries
  – Interactive exchanges

• Alternate plenary sessions and work in smaller groups

• Main objective:
  – Establish the list of key factors
Bonn workshop, 2-3 October

- „Future Scoping“- Workshop
  - 36 participants
- Objective:
  - Discuss possible evolutions of each key factor

Visit of DP DHL Innovation Center
2019 work programme:

Implementation of the project “Trend research for the postal sector in 2030”
Warsaw workshop

- 22-23 January 2019
- Telling the Story Workshop with the objective:
  - Finalisation of the project’s scenarios
Final conference

• Spring 2019
• Location is in principle Brussels, but to be discussed

• Objectives:
  – Disseminate the scenarios to a wider audience, including European Commission representatives
  – Discuss and challenge the scenarios
2019 work programme:
Follow-up to the project
Follow-up to the project

• How to make full use and take advantage of the results of the PSE project?

• Importance of promoting an innovative exercice towards external stakeholders
  – Meetings with European Commission: DG Growth, DG Employment
  – Meetings with other stakeholders

• Prepare next funding demand